



# Mastercard Click to Pay Program Requirements

27 October 2020

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## Summary of Changes, October 2020

This document reflects changes associated with the October version of this document.

| Description of Change  | Where to Look  |
|--|--|
| Updated SRC to Click to Pay  | Throughout the document                                      |
| Updated the requirements and best practices throughout the document. | <a href="#">Mastercard Click to Pay Program Requirements</a> |

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# Chapter 1 Click to Pay Introduction

*This section provides an overview of this document, definitions of key terms used throughout and an overview of the Mastercard Click to Pay Program.*

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## About this Guide

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The Mastercard Click to Pay Program identifies the requirements and best practices of Mastercard Click to Pay participants when supporting Mastercard-branded Click to Pay transactions.

The purpose of this guide is to:

- Define the Mastercard Click to Pay Program requirements for supporting Click to Pay transactions with Mastercard-branded products
- Propose recommendations, which constitute best practices for Click to Pay implementations
- Address what is not covered in the EMV<sup>1</sup> Click to Pay Specification, such as explanatory guidance concerning data items to be collected

## Audience

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This guide is intended for use by participants and their service providers supporting Mastercard Click to Pay.

The target audience includes:

- PSP/Merchant/Acquirer playing the role of SRCi
- Issuer participating in Click to Pay program

## Related Publications

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The following documents provide information related to the subjects discussed in this document.

EMVCo documents are available online at:

- [www.emvco.com/emv-technologies/src/](http://www.emvco.com/emv-technologies/src/)

Mastercard documents are available on Mastercard Connect™ and [Brand.Mastercard.com](http://Brand.Mastercard.com).

- *MDES—Standard Token Implementation Plan for Remote Commerce Programs*
- *Mastercard Rules*
- *MDES—Technical Specifications for Dual and Single Message Systems*
- *Mastercard Brand Mark Guidelines*
- *Digital Secure Remote Payment (DSRP)—Acquirer Implementation Guide*
- *MDES Token Connect - Token Requestor Implementation Guide and Specification*
- *Security Rules and Procedures*

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<sup>1</sup> EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.

## Requirements and Best Practices

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Requirements and best practices are provided throughout this guide, using different conventions, to assist participants when determining if functional elements must be implemented or are Mastercard recommendations.

Requirements are always expressed using the word must. Requirements are contained in tables and are indicated by a capital **R**.

Best practices are Mastercard recommendations for the best ways to implement Click to Pay options. If participants choose not to follow them, their Mastercard Click to Pay implementation will still work but may not be as effective or efficient as it could be. Best practices are written using the word should. Best practices are formatted in the same way as requirements but are preceded by the letters **BP**.

## About Click to Pay

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Click to Pay is a global specification developed by EMVCo to create an e-commerce experience that aims to deliver the same security, convenience and control currently offered to consumers in the physical world.

As shopping habits shift to digital, consumers expect:

- Security: EMV-like security across all channels and devices
- Convenience: A streamlined, intuitive and consistent payment experience everywhere
- Control: Payment choice and flexibility

Click to Pay<sup>2</sup> enables scale across devices, operating systems, apps and browsers with a standards-based framework.

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<sup>2</sup> [https://www.emvco.com/wp-content/uploads/2018/10/EMV-SRC-QA\\_Oct18-FINAL.pdf](https://www.emvco.com/wp-content/uploads/2018/10/EMV-SRC-QA_Oct18-FINAL.pdf)

## Mastercard Click to Pay Role Definitions and Responsibilities

There are defined roles within the Mastercard Click to Pay Program.

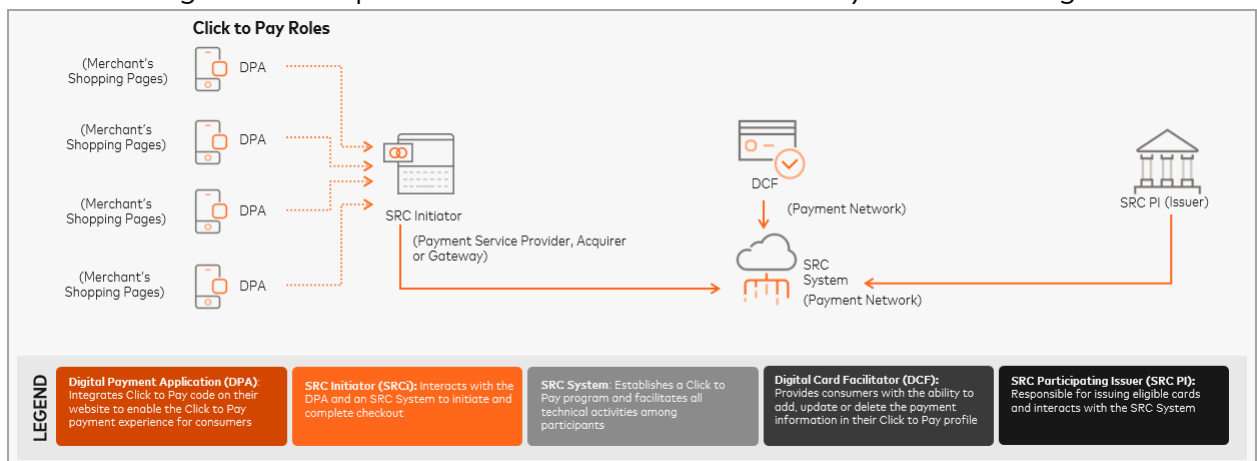
| Role                              | Definition/Responsibilities  | Participants   |
|-----------------------------------|--|--|
| Digital Card Facilitator (DCF)    | <p>Provides a consumer with access to a digital card.</p> <p>Provides selected payment card information, collects additional details as required such as consumer ID, address and Cardholder Authentication.</p> <ul style="list-style-type: none"><li>• Host UI to display selected card details, capture/display address details, capture/display consumer user ID and contact information</li><li>• Perform Cardholder Authentication as required</li><li>• Present relevant Terms and Conditions and collect relevant consumer consent</li></ul> | <p>Types of entities<sup>3</sup> that can play this role include:</p> <ul style="list-style-type: none"><li>• Networks</li></ul>                       |
| Digital Payment Application (DPA) | <p>A website, web or mobile application operated by the merchant, marketplace, or other service provider where consumer can purchase goods or services. Integrates Click to Pay code on website to enable Click to Pay Payment experience.</p> <ul style="list-style-type: none"><li>• Onboard/register and integrate with their preferred SRCi</li><li>• Display Click to Pay branding Digital Assets</li><li>• Display appropriate messaging to their consumers</li></ul>  | <p>Types of entities<sup>3</sup> that can play this role include:</p> <ul style="list-style-type: none"><li>• Merchant</li><li>• Marketplace</li></ul> |

<sup>3</sup> Not an exhaustive list. Representative list of types of entities that are expected to perform these Mastercard Click to Pay roles at the time of initial commercial launch. Additional entities may be included in future versions.

| Role  | Definition/Responsibilities  | Participants   |
|---|--|--|
| SRC Initiator (SRCi)                                | <p>Interacts with the DPA and Click to Pay system to initiate and complete checkout. Enables discovery and selection of payment cards.</p> <ul style="list-style-type: none"> <li>Onboard with participating Click to Pay Systems</li> <li>Integrate with Mastercard Click to Pay system/APIs provided by one or more Click to Pay Systems</li> <li>Register their DPAs with Mastercard Click to Pay system</li> <li>Build UI/UX to facilitate Click to Pay checkout experience for Mastercards</li> </ul> | <p>Types of entities<sup>3</sup> that can play this role include:</p> <ul style="list-style-type: none"> <li>Networks</li> <li>Payment Service Providers/Gateways</li> <li>Merchants</li> <li>eCommerce Service/Technology Providers</li> <li>Acquirers</li> </ul> |
| Click to Pay System                                 | Technical platform that facilitates remote card payments.  | <p>Types of entities<sup>3</sup> that can play this role include:</p> <ul style="list-style-type: none"> <li>Payment Network<sup>4</sup></li> </ul>  |
| Click to Pay Participating Issuer (Click to Pay PI) | Responsible for enrollment of cardholder   | <p>Types of entities<sup>3</sup> that can play this role include:</p> <ul style="list-style-type: none"> <li>Issuers</li> </ul>  |

## How the Roles Work Together

The following is an example of how the different Click to Pay roles work together.



<sup>4</sup> Mastercard is the Click to Pay System for Mastercard-branded products.



## Chapter 2 Mastercard Click to Pay Program Requirements

*This section contains the requirements that participants must comply with to participate in the Mastercard Click to Pay Program. It also contains best practices to help ensure participants receive the maximum benefit from those implementations. DCF requirements are not included at this time.*

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## Issuer Requirements

This section describes requirements and best practices for issuers that participate in the Mastercard Click to Pay Program.

### Authentication Requirements

The following table contains issuer authentication requirements for the Mastercard Click to Pay Program.

**Table 1: Legends**

| Region | Description            |
|--------|------------------------|
| Global | Global                 |
| EU     | Europe                 |
| EEA    | European Economic Area |
| US     | United States          |
| Canada | Canada                 |

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| <b>R</b>                      | ISS.Authen.R1      | Issuers must support cardholder authentication if requested by the Click to Pay system at the time of card enrollment via Identity Check 3DS NPA (non-payment authentication)                 | EEA    |
| <b>BP</b>                     | ISS.Authen.BP1     | Issuers should support cardholder authentication if requested by the merchant at the time of transaction via Identity Check (EMVCo 3DS)   | Global |
| <b>BP</b>                     | ISS.Authen.BP2     | Issuers should leverage upon possible SCA exemptions as defined by PSD2 regulation.   | EU     |
| <b>BP</b>                     | ISS.Authen.BP3     | Issuers should consider if there is a need for operational changes related to their fraud systems setup, concerning the introduction of Click to Pay and the monitoring of such transactions. | EU     |

## Card Art Requirements

The following table contains issuer Card Art requirements for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| <b>R</b>                      | ISS.CrdArt.R1      | Mastercard brand compliant Card Art provided by Issuers participating in MDES must be used for display purposes in all relevant Click to Pay flows.<br><br>For Issuers not participating in MDES, Mastercard branded generic card art will be used. | Global |

## Information Requirements

The following table contains issuer information requirements for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| <b>BP</b>                     | ISS.Info.BP1       | Issuers should educate cardholders about the benefits of Click to Pay via all channels available (in-app, email, etc.). | Global |

## Integration Requirements

The following table contains issuer integration requirements for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| <b>BP</b>                     | ISS.Integ.BP1      | If an Issuer is enrolled with MDES Customer Service APIs, they should update their internal customer servicing portals to reflect Click to Pay. | Global |

| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| BP                            | ISS.Integ.BP2      | Issuers are advised to review their current token life cycle management procedures, using MDES CS APIs or their ABU integration, and make additional changes, if needed. | EU     |

## Onboarding Requirements

The following table contains issuer onboarding requirements for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| BP                            | ISS.OB.BP1         | Issuers should review their pre-digitization rules for Click to Pay. Tokens are provisioned in active state without cardholder authentication when issuer responds APPROVED or REQUIRE_ADDITIONAL_AUTHENTICATION. Click to Pay also supports FPANs provisioning of cards, for Issuers who are not on MDES or BIN ranges that are not enabled for WID 327.<br><br><b>NOTE: Response results in an active token.</b> | Global |
| BP                            | ISS.OB.BP2         | Issuers are advised to review their current token life cycle management procedures, using MDES CS APIs or their ABU integration, and make additional changes, if needed.   | Global |

## Consumer Enrollment with Push Provisioning Requirements

The following table contains issuer requirements for consumer enrollment with Push Provisioning in the Mastercard Click to Pay Program.

**NOTE: Additional data sharing agreements may need to be executed between Mastercard and Issuers for other regions.**

| <b>Requirement or Best Practice?</b> | <b>Functional Element</b> | <b>Description</b>  | <b>Region</b> |
|--------------------------------------|---------------------------|---|---------------|
| <b>R</b>                             | ISS.Push.R1               | If issuers leverage Token Connect API, issuers must perform strong cardholder authentication prior to initiating Click to Pay push provisioning and not send Yellow Path/Require Additional Authentication during Click to Pay push provisioning.   | Global        |
| <b>R</b>                             | ISS.Push.R2               | Issuers SCA must be PSD2-compliant.   | EU            |
| <b>R</b>                             | ISS.Push.R3               | Issuers allowing consumers to add cards to Mastercard Click to Pay must agree to send relevant Personally Identifiable Information (full name, billing address, email address and mobile number) that is required to create a Click to Pay profile. Additionally, issuers must pass the consumer locale information in the URI so Click to Pay can drive the correct experience for the consumer. | Global        |
| <b>R</b>                             | ISS.Push.R4               | If the issuer implements Token Connect, they must supply PII data along with card data. This data includes full name, billing address, email address and mobile number.   | EU            |
| <b>BP</b>                            | ISS.Push.BP1              | Issuers should offer their cardholders the capability to add cards to Click to Pay ahead of checkout by leveraging the Token Connect API.   | Global        |

## SRCi Requirements

This section describes requirements and best practices for the SRCi role in the Mastercard Click to Pay Program.

### Digital Payment Application

The following table contains the Digital Payment Application (DPA) requirements for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| R                             | SRCI.DPA.R1        | SRCi must ensure that each of its DPAs comply with applicable DPA and merchant requirement which are part of this program rules. SRCi must cascade down all the applicable requirements from this document to the DPA/merchant. SRCi is liable to Mastercard for any noncompliance by their DPA's or the merchant.   | Global |
| R                             | SRCI.DPA.R2        | A DPA must adhere to Click to Pay Icon and Assets requirements (refer to Click to Pay Icon and Assets section in this document).   | Global |
| R                             | SRCI.DPA.R3        | A DPA must ensure that it has, at a minimum, provided a privacy notice and all other appropriate disclosures and terms to, as well as have obtained any necessary consents from, a cardholder in order to have a valid legal basis to collect and share any personal information with the Mastercard Click to Pay System, Mastercard SRCi, Mastercard DCF or other related Mastercard system or other third-party Click to Pay participant or role within the Click to Pay ecosystem as provided in this document. | Global |
| R                             | SRCI.DPA.R4        | DPAs may route debit transactions to any network enabled on the card.  | US     |

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| R                             | SRCI.DPA.R5        | On transactions routed to Mastercard, the DPA must elect one of the following Mastercard-enabled Tokenization models: <ul style="list-style-type: none"> <li>Digital Secure Remote Payment (DSRP)</li> <li>Dynamic Token Verification Code (DTVC)</li> </ul>  | Global |
| R                             | SRCI.DPA.R6        | A participating DPA must only collect, use and share such personal information in support of <ul style="list-style-type: none"> <li>a Click to Pay role, held by Mastercard (i.e. Click to Pay system, SRCi or DCF), or any Mastercard related system</li> <li>other third-party Click to Pay participant/role, as provided in this document or the EMVco Click to Pay Standard and for the facilitation of a payment at the direction of a cardholder.</li> </ul> Participating DPA must not retain any personal information for longer than is required to accomplish the aforementioned purpose(s) and must not use any personal information other than to accomplish such purpose(s) without first having obtained express consent from the cardholder. | Global |

## User Interface

The following table contains the SRCi user interface requirements and best practices for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| R                             | SRCI.UI.R1         | The SRCi/DPA must adhere to Click to Pay icon and asset requirements (refer to the <a href="#">Click to Pay Icons and Assets</a> section in this document) | Global |

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| R                             | SRCI.UI.R2         | The SRCi must provide user the ability to access Click to Pay profile using email ID and new user checkout with Click to Pay.   | Global |
| R                             | SRCI.UI.R3         | The SRCi must provide user the ability to add card through new user checkout or existing user profile.  | Global |
| R                             | SRCI.UI.R4         | The SRCi must collect card information as part of card enrolment. Card information includes collection of FPAN, expiration date and security code.  | Global |
| R                             | SRCI.UI.R5         | The SRCi must display all cards returned by Mastercard Click to Pay system.   | Global |
| R                             | SRCI.UI.R6         | The SRCi must display the card list if there is more than one card returned.  | Global |
| R                             | SRCI.UI.R7         | The SRCi must display card details in the way that is returned by the Click to Pay system. Card details includes the following elements: <ul style="list-style-type: none"> <li>• Card art</li> <li>• Card program name</li> <li>• Last 4-digits of card number</li> <li>• Card benefit message as part of Digital Card Feature</li> </ul>  | Global |
| R                             | SRCI.UI.R8         | The SRCi must adhere to the following requirements for display of card benefit message <ul style="list-style-type: none"> <li>• Card benefit message must be displayed as text-only</li> <li>• Should not include interactive features or visuals (for example, iconography, logo and imagery)</li> <li>• Text must be limited to two lines or maximum 74 characters in the most common viewport width (480px)</li> </ul> | Global |



| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| R                             | SRCI.UI.R9         | <p>If the SRCi retrieves multiple cards, including cards from multiple Click to Pay systems, it must display them according to the hierarchy:</p> <ul style="list-style-type: none"> <li>The first set of card(s) at the top of the list must be in descending order of last used time stamp sent across all Click to Pay system. For example, the most recent used card must be displayed first, followed by the card used prior to that, and so forth</li> <li>The next set of card(s) must be in descending order of last added time stamp sent across by all Click to Pay systems. These are cards that are available in the user's profile but have not been used for a transaction</li> </ul> <p>An exception may be made in the case of the display of a merchant co-brand card when the consumer is shopping at that particular merchant. In this instance SRCi may display the merchant co-brand card at the top of the list.</p> | Global |
| R                             | SRCI.UI.R10        | The SRCi must redirect user automatically to DCF if there is only one card returned by Click to Pay system(s).   | Global |
| R                             | SRCI.UI.R11        | If Click to Pay trusted device cookie is present and validated by Click to Pay systems(s), SRCi must proceed with the recognized user checkout flow (Refer to <a href="#">Mastercard Developers</a> for more details).   | Global |
| R                             | SRCI.UI.R12        | Upon email ID entry by user and recognition by Click to Pay system(s), SRCi must be able to facilitate One Time Password (OTP) entry to validate the user.   | Global |
| R                             | SRCI.UI.R13        | During user validation through One Time Password (OTP), SRCi must be able to communicate failed OTP submission to the user.  | Global |

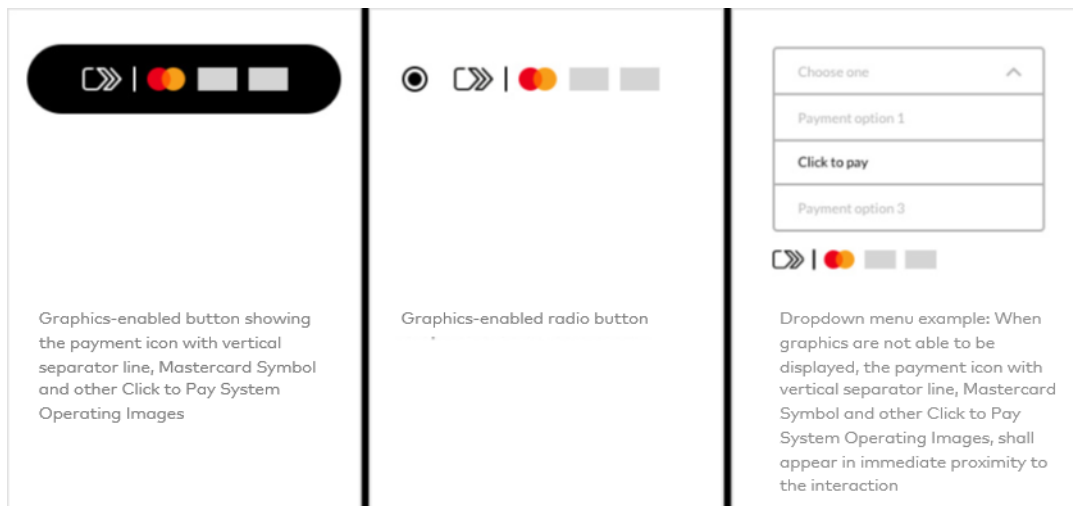
| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| <b>R</b>                      | SRCI.UI.R14        | During user validation through One Time Password (OTP), SRCi must be able to provide fallback checkout option to user if user has failed maximum number of attempts determined by Click to Pay system.   | Global |
| <b>R</b>                      | SRCI.UI.R15        | During user validation through One Time Password (OTP), SRCi must provide ability to resend OTP code via email and/or phone in case user is experiencing an issue completing OTP.  | Global |
| <b>R</b>                      | SRCI.UI.R16        | <p>The SRCi must support Click to Pay experience within the current and last 2 versions of the following browsers and device channel:</p> <p><b>Web</b></p> <ul style="list-style-type: none"> <li>• Safari</li> <li>• Chrome</li> <li>• Microsoft Edge</li> <li>• Firefox</li> <li>• Android Browser</li> </ul> <p><b>Mobile</b></p> <ul style="list-style-type: none"> <li>• Android KitKat</li> <li>• iOS</li> <li>• Chrome</li> <li>• Firefox</li> <li>• Safari</li> </ul> | Global |
| <b>R</b>                      | SRCI.UI.R17        | The SRCi must display Legal and Privacy disclaimer if not included in DPA's terms and privacy notice.  | Global |
| <b>R</b>                      | SRCI.UI.R18        | The SRCi must provide user the ability to navigate from Click to Pay experience and return to the DPA experience.  | Global |
| <b>BP</b>                     | SRCI.UI.BP1        | If billing address is required by DPA and/or local market, the SRCi should collect billing address information in addition to other card information.  | Global |

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| BP                            | SRCI.UI.BP2        | When describing 'Click to Pay', the SRCi should be concise and human. (for example, "Check out faster with Click to Pay".) The SRCi should limit the value proposition to no more than two lines. | Global |
| BP                            | SRCI.UI.BP3        | Instructional text and error messaging associated with data collection should provide clear action and resolutions.   | Global |
| BP                            | SRCI.UI.BP4        | The next step of enrolment needs to be accessible after card information has been collected.  | Global |
| BP                            | SRCI.UI.BP5        | In the event more than 10 cards are returned by Click to Pay system(s), the SRCi should introduce asynchronous loading to ensure user has access to all cards returned.                           | Global |
| BP                            | SRCI.UI.BP6        | The SRCi should indicate actions to progress forward in the experience (for example, call-to-action buttons indicating 'Continue', 'Sign In' etc.)  | Global |

### Click to Pay Icon and Assets

This section includes requirements for representation of EMV® Click to Pay payment mark otherwise known as the 'Click to Pay assets'. The presence of the

Click to Pay icon in a trigger or non-trigger format provides the starting point for a Click to Pay enabled experience and is placed on the Digital Payment Application.



| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| R                             | SRCi.IA.R1         | At least one brand element of Click to Pay must be positioned prominently on SRCi UI to drive brand awareness and understanding that Click to Pay is a payment option. Any combination of brand elements below is acceptable: <ul style="list-style-type: none"> <li>Horizontal mark</li> <li>"Click to Pay" written as text</li> <li>Click to Pay icon (Vertical mark)</li> </ul> | Global |
| R                             | SRCi.IA.R2         | Click to Pay icon and asset display in either trigger or non-trigger format must be as per Mastercard's internal program brand requirements, refer to <i>Signaling Mastercard Click to Pay enablement</i> on <a href="#">Brand Center</a> .  | Global |
| R                             | SRCi.IA.R3         | Click to Pay asset must be displayed in equal size and parity with other payment logo in DPA checkout UI.  | Global |
| R                             | SRCi.IA.R4         | Click to Pay icon and asset display must follow web color contrast and accessibility standards as per their market compliance.   | Global |

## Security and Privacy Requirements

The following table contains SRCi security and privacy requirements and best practices for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| R                             | SRCI.SP.R1         | A participating SRCi must ensure that they have, at a minimum, provided a privacy notice and all other appropriate disclosures and terms to, as well as have obtained any necessary consents from, a cardholder in order to have a valid legal basis to collect and share any personal information with the Mastercard Click to Pay System, Mastercard SRCi, Mastercard DCF or other related Mastercard system or other third-party Click to Pay participant or role within the Click to Pay ecosystem as provided in this document.  | Global |
| R                             | SRCI.SP.R2         | <p>A participating SRCi must only collect, use and share such personal information in support of:</p> <ul style="list-style-type: none"> <li>• a Click to Pay role, held by Mastercard (i.e. Click to Pay system, SRCi or DCF), or any Mastercard related system</li> <li>• other third-party Click to Pay participant/role, as provided in this document or the EMVco Click to Pay Standard</li> <li>• for the facilitation of a payment at the direction of a cardholder.</li> </ul> <p>A participating SRCi must not retain any personal information for longer that is required to accomplish the aforementioned purpose(s) and must not use any personal information other than to accomplish such purpose(s).</p> | Global |
| R                             | SRCI.SP.R3         | The SRCi must not store any data returned as part of the Click to Pay checkout payload from Mastercard without explicit consumer consent.   | Global |
| R                             | SRCI.SP.R4         | The SRCi must be compliant with the PCI Data Security Standard (PCI DSS).   | Global |

| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| <b>R</b>                      | SRCI.SP.R5         | (a) Each SRCi must inform Mastercard in writing of any Account Data Compromise Event, or a potential Account Data Compromise Event (each defined in <i>Mastercard Security Rules and Procedures</i> ), in accordance with the account data compromise event procedures set forth in Chapter 10 of <i>Mastercard Security Rules and Procedures</i> and any other applicable Standards, within the timeframes set forth therein. (b) Each SRCi shall be solely responsible for any notices to Data Subjects as a result of any Account Data Compromise Event, as and to the extent required by applicable Privacy and Data Protection Requirements.  | Global |
| <b>R</b>                      | SRCI.SP.R6         | Each SRCi must align to industry best practices to ensure that malware is not coded or introduced into their respective systems interacting with Mastercard's Click to Pay.  | Global |
| <b>R</b>                      | SRCI.SP.R7         | Each SRCi must continue to review, analyze and implement improvements to and upgrades of its malware prevention and correction programs and processes that are consistent with all PCI DSS requirements as a Level 1 Service Provider. If malware is found to have been introduced into the program or Mastercard's or Customer's systems interacting therewith, Mastercard and the affected Customer(s) will cooperate and use efforts to promptly communicate, and diligently work to remedy the effects of the malware, in each case, in accordance with the account data compromise event procedures set forth in Chapter 10 of <i>Mastercard Security Rules and Procedures</i> and any other applicable Standards | Global |
| <b>BP</b>                     | SRCI.SP.BP1        | The SRCi should support capabilities to regulate untrusted user log in requests.   | Global |

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| BP                            | SRCI.SP.BP2        | <p>It is Mastercard's expectation that SRCi programs will follow industry best practices with regards to their software development lifecycle and the security of their applications and platform. This includes but is not limited to the areas of: authentication and authorization (authN/Z), protection of data 'AT REST' and 'IN TRANSIT', security event auditing and logging, data validation, web client and server configurations.</p> <p><b>NOTE: Additional security requirements and best practices may be added in upcoming revisions.</b></p> | Global |

## Onboarding and Integration Requirements

The following table contains the SRCi onboarding and integration requirements for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| R                             | SRCI.OI.R1         | The SRCi must register all the DPAs/merchants under it via the Mastercard Click to Pay DPA Registration API.  | Global |
| R                             | SRCI.OI.R2         | The SRCi must update the Mastercard Click to Pay with all changes that have been made to DPA records (this includes, but is not limited to: merchant name, merchant category code, acquirer ID, merchant ID). | Global |
| R                             | SRCI.OI.R3         | An SRCi that registers merchants with Mastercard Click to Pay must have implemented a sanctions compliance program.   | Global |

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| R                             | SRCI.OI.R4         | The SRCi must integrate with the latest and approved version of Mastercard Click to Pay SDK and the required APIs, including Confirmation API. Refer to <a href="#">Mastercard Developers</a> for technical details.  | Global |
| R                             | SRCI.OI.R5         | The SRCi must integrate with the approved Mastercard Click to Pay SDK and the required APIs (Payload API and Confirmation API.) Refer to <i>SRCi Technical Implementation and Integration Guide</i> .   | Global |
| R                             | SRCI.OI.R6         | An SRCi must comply with all required elements of the current version of Mastercard Click to Pay (including the API specifications) and satisfy any testing and certification or re-certification requirements that may be imposed by Mastercard from time to time. Mastercard will provide a SRCi participating in the program with notice of any new features or functionality or modification to the API specifications prior to the release of those features in the live production environment. | Global |
| R                             | SRCI.OI.R7         | An SRCi will have six months from the time the new functionality is released in production to implement any necessary system changes required by the new version of the specification which is available on <a href="#">Mastercard Developers</a> . Re-certification will be required at Mastercard's discretion, not more frequently than once every 12 months. Mastercard reserves the right to shorten compatibility support period to correct a specific security issue or for emergency update.  | Global |
| R                             | SRCI.OI.R8         | SRCi must support DSRP or DTVC for all use cases included Merchant Initiated, split shipment, credential on file, etc. For DSRP refer to <i>Digital Secure Remote Payment Acquirer Implementation Guide</i> .   | Global |



| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| R                             | SRCI.OI.R9         | If SRCi/DPA should consider leveraging any possible acquirer SCA exemptions as defined by PSD2 regulation using the Payload returned by Mastercard Click to Pay system.  | EU     |
| R                             | SRCI.OI.R10        | When SRCi received DSRP payloads, the downstream acquirer must populate the DSRP cryptogram within DE104, during authorization.  | EU     |
| R                             | SRCI.OI.R11        | For each transaction, after receiving payload from the Click to Pay system, SRCi must initiate EMV 3DS Transaction Authentication, in order to comply with PSD2 regulation.  | EU     |
| R                             | SRCI.OI.R12        | SRCi must comply with all applicable laws and regulations, including the Code of Conduct for the Credit and Debit Card Industry in Canada.   | Canada |
| R                             | SRCI.OI.R13        | Merchants/PSPs/Acquirers must validate card authentication status flag retrieved in Payload. In case SCA was not performed during card add to Click to Pay, Payment Authentication must be triggered during checkout always, regardless of available exemptions. | EU     |
| R                             | SRCI.OI.R14        | SRCi's must be enrolled in and approved to participate in Mastercard's Click to Pay Program in order to perform SRCi activities.   | EU     |
| BP                            | SRCI.OI.BP1        | When SRCi received DSRP payloads, the downstream acquirer must populate the DSRP cryptogram within DE104, during authorization.  | Global |

## Examination and Audit

The following table contains the SRCi examination and audit requirements for the Mastercard Click to Pay Program.

**NOTE: For third-party SRCis in EU, there may be a potential need for additional regulatory terms and oversight processes to comply with local laws.**

| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| R                             | SRCI.EA.R1         | Mastercard reserves the right to conduct an audit or examination of any SRCi or SRCi provider to ensure full compliance with the Program requirements mentioned in this document and the technical requirements referred on Mastercard Developers. Any such audit or examination is at the expense of the SRCi, and a copy of the audit or examination results must be provided promptly to Mastercard upon request. For the avoidance of doubt, should a SRCi provider be unable or unwilling to cover the cost of such audit or examination, the audit or examination shall be at the responsible SRCi's expense. Mastercard shall not exercise this right more than once a year unless Mastercard has reason to believe that the SRCi does not materially comply with the Program requirements mentioned in this document and the technical requirements referred on Mastercard Developers. | Global |

## Performance Requirements

The following table contains the SRCi performance requirements for the Mastercard Click to Pay Program.

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| R                             | SRCI.PF.R1         | There must be error handling at the system level in the event that a call has failed in a critical/fatal manner to make the consumer aware. | Global |

| Requirement or Best Practice? | Functional Element | Description  | Region |
|-------------------------------|--------------------|--|--------|
| BP                            | SRCI.PF.BP1        | <p>The SRCi should enable best-in-class experience (UI availability and performance) for end users interacting with the application.</p> <p><b>NOTE: Additional performance requirements may be added in upcoming revisions.</b></p> | Global |

## Reporting Requirements

The following table contains the SRCi reporting requirements for the Mastercard Click to Pay Program.

**NOTE: All metrics should be at a DPA level, on a monthly basis.**

| Requirement or Best Practice? | Functional Element | Description   | Region |
|-------------------------------|--------------------|---|--------|
| R                             | SRCI.RPT.R1        | Number of Mastercard transactions completed (postbacks) | Global |

**NOTE: Additionally, SRCi should capture any error states received from Mastercard Click to Pay and report those on an as-needed basis for troubleshooting purposes.**

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# Appendix A Terms

*This appendix provides a list of terms and their definitions that are used throughout the guide.*

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Terms Used in this Guide.....29

## Terms Used in this Guide

The following terms are used in this manual.

| Term                      | Definition  |
|---------------------------|---|
| EMVCo 3DS                 | A fraud prevention system designed for e-commerce sites to facilitate secure online transactions by authenticating a cardholder's identity at the time of purchase.   |
| API                       | An Application Programming Interface (API) is a software intermediary that allows two applications to send and receive information.   |
| Best Practice (BP)        | A recommended act that will improve the Click to Pay experience, but not one that is required.  |
| Card Add                  | The process where the Consumer adds a card for the purpose of payment.  |
| Card Art                  | The digital image of the card used to represent the cardholder's card in digital interfaces. When a Mastercard account is represented in any digital payment application, refer to <a href="https://brand.mastercard.com">brand.mastercard.com</a> > <b>Mastercard Brand Mark Guidelines</b> > <b>Use in Digital Payments</b> . |
| Cardholder Authentication | This is the process that confirms that the individual making a purchase is entitled to use the Payment Card selected. Cardholder Authentication can be performed by the Card Issuer or their agent via technologies such as 3-D Secure.   |
| Click to Pay              | Click to Pay is a method of performing a secure purchase for goods or services during a digital or remote shopping experience that involves a merchant checkout, and a consumer device.<br><br>Unless otherwise clearly indicated, Click to Pay means a Click to Pay participant in the Mastercard Click to Pay Program.        |

| Term   | Definition   |
|--|--|
| Click to Pay Payment Icon  | The EMV® Click to Pay payment icon that is a trademark of EMVCo, LLC that is used to signal that a remote-commerce channel offers payments enabled by the EMV® Secure Remote Commerce specification. |
| Click To Pay Program Requirements                                      | The list of requirements and best practices for the Click to Pay Program. This list applies to the Program's: Issuers, SRCIs and DPAs.   |
| Click to Pay Icon & Assets   | Click to Pay Icon & Assets means a button, radio button, or drop-down payment selection that triggers a Click to Pay enabled transaction.  |
| Cookie Consent   | Consenting to the usage of cookies, which are small data files used to store consumer's information in their web browsers.   |
| Digital Card Facilitator (DCF)   | The Digital Card Facilitator (DCF) provides selected payment card information and collects additional details as required such as: consumer ID, address and Cardholder Authentication.               |
| Digital Card Feature   | Digital Card Feature is defined as a card benefit (not as a one-time promotion or offer) that is displayed to the user at the time of checkout within Click to Pay.                                  |
| Digital Secure Remote Payment (DSRP)                                   | Mastercard generates a unique cryptogram associated with the token for each DSRP transaction   |
| Digital Shopping Application (DPA) / Digital Payment Application (DPA) | The Digital Shopping Application (DPA) is a website or mobile application operated by the merchant, marketplace, or other service provider where consumer can purchase goods or services.            |
| Dynamic Token Verification Code (DTVC)                                 | Mastercard generates a unique CVC2 value and expiration date for each DTVC tokenized transaction   |
| Email ID   | A user's Click to Pay Program account. Unless otherwise clearly indicated, means an Email ID participating in the Mastercard Click to Pay Program.   |

| Term   | Definition  |
|--|---|
| Mastercard Digital Enablement Service (MDES) | Mastercard Digital Enablement Service (MDES) allows issuers and merchants to manage Tokenization and digitization to create EMV-like security for every transaction.  |
| MDES Token Connect                           | MDES Token Connect is the framework allowing the connection of MDES Issuers with open-loop MDES Token Requestors (such as wallets storing tokens on the mobile device or an IoT device, or commerce platforms) in support of Push Provisioning.   |
| Mastercard Click to Pay Cookie               | Small data files used to store consumer's Click to Pay identifier in their trusted web browsers in order to facilitate a quick and easy Click to Pay payment experience.  |
| Onboarding and Integration                   | Onboarding and Integration define the means by which we grant Click to Pay System Participants credentials to interact with the Mastercard Click to Pay System. SRCi entities will utilize the Click to Pay Onboarding application, accessed via Mastercard Connect™, to register and onboard with the Mastercard Click to Pay System, and register their respective DSAs through a provided Registration API.        |
| One Time Password (OTP)                      | A one time pass-code used for identity authentication   |
| PCI/DSS Compliance                           | The Payment Card Industry Data Security Standard (PCI DSS) was developed to encourage and enhance security of Personally Identifiable Information (PII Data) and cardholder data. In general, the following PCI standards must be met in order for a retailer to be deemed compliant: they must maintain and test a secure network, they must map the flow of cardholder data, and they must protect cardholder data. |
| PII Data                                     | PII Data refers to an industry standard of personally identifiable cardholder information.  |

| Term                           | Definition  |
|--------------------------------|---|
| Push Provisioning              | Push Provisioning is the ability for a consumer to provision their account number to a Token Requestor, starting their journey from their Issuer banking application or website: the account number is pushed from the Issuer's environment to the Token Requestor's environment. Push Provisioning is also known as "Issuer-initiated Digitization". |
| Requirement                    | A required act for the Click to Pay Program.  |
| SLA                            | A Service Level Arrangement (SLA) is a an arrangement that establishes operational performance goals between a service provider and a customer. An SLA can provide two-way accountability, fact-based analysis, and reporting against predefined goals and measurements.  |
| Software Development Kit (SDK) | An SDK is a set of tools and or guides that allow developers to create and develop software applications on a platform.   |
| SRCi                           | The Secure Remote Commerce Initiator (SRCi) interacts with the DPA and Click to Pay system to initiate and complete checkout. It also enables the discovery and selection of payment cards.<br><br>Unless otherwise clearly indicated, means an SRCi participating in the Mastercard SRC Program.   |
| Step-Up Authentication         | Step-up authentication requires a user to authenticate at an increased authentication level (for example, via OTP) as required by the policy that protects the resource.  |
| Token Service Providers (TSPs) | Token Service Providers (TSPs) are approved third party partners who help token requestors enable tokenized payments.   |
| Tokenization                   | Tokenization, when applied to data security, is the process of substituting a sensitive data element with a non-sensitive equivalent, referred to as a token, that has no extrinsic or exploitable meaning or value.  |



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| Term | Definition     |
|------|----------------|
| UI   | User Interface |

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