



# cash pick-up



Mastercard Cash Pick-Up™ allows banks and their disburser customers to deliver cash quickly, securely, and easily to any vetted consumer – banked or unbanked – through enabled ATMs, without the use of a card.

A better way to get cash into the hands of those who need it the most.

### BENEFITS FOR ISSUERS

- Help improve consumer experience and solidify the consumer relationship
- Support increased revenue and customer base by participating as a VCN issuer

### BENEFITS FOR ATM ACQUIRERS

- Facilitate new flows to increase volumes and customer base
- Help increase ATM functionality and value

### BENEFITS FOR DISBURSERS

- Deliver essential cash quickly and simply
- Help expand your disbursement options

### Use Cases



**PERSON-TO-PERSON** domestic cash transfers totaled over \$30B in the U.S. in 2016<sup>1</sup>



**EMERGENCY CASH ASSISTANCE** for when a card is lost – a service for over 1.7B cards in U.S. circulation in 2016<sup>4</sup>



**SOCIAL BENEFITS\*** from the U.S. government totaled over \$2.4T to individuals and businesses in 2016<sup>2</sup>

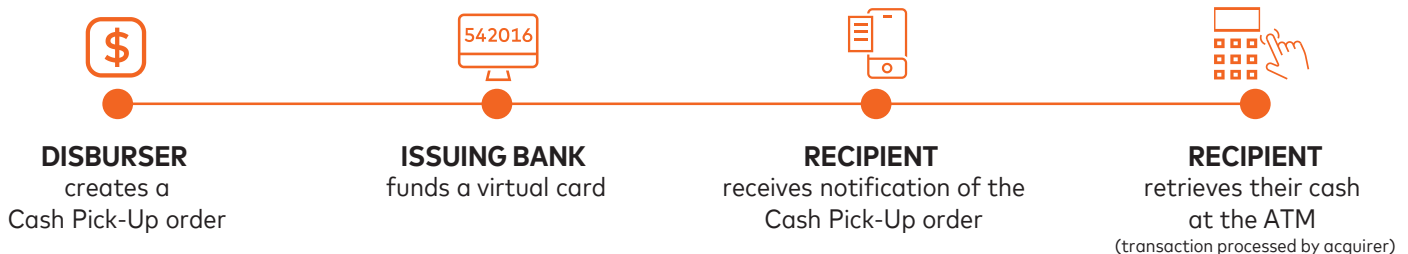


**DISASTER AND AID RELIEF\*** disbursements reached over \$1B from NGOs and federal entities in 2016<sup>5</sup>



**CORPORATE REBATES\*** to consumers totaled over \$20B in U.S. in 2016<sup>3</sup>

Mastercard Cash Pick-Up offers the combination of speed and accessibility that separates it from the rest of the current market offerings.



For more information, fill out the Contact Us section at [mastercard.com/cashpickup](https://www.mastercard.com/cashpickup)

Sources:  
 1. MTO Public Filings  
 2. Congressional Budget Office Data, 2016

3. Mastercard Data  
 4. RBR "Global Payment Card Report", 2016  
 5. Government and NGO Public Filings, 2016

All fund transfers provided by participating banks  
 \*currently under development