

Mastercard Send™ for cross-border payments

Boost your cross-border payments services for consumers and corporates with a faster, better, smarter solution.

In our increasingly global economy, cross-border money transfers are on the rise.



"Cross-border payments services have not kept pace with the shift to a global economy and digital age, creating compelling opportunities for banks and non-banks alike."

McKinsey Global Payments 2015.

This is frustrating for both banks and their customers, whose expectations are higher than ever before. Today's consumers and corporates expect quicker access to funds, greater transparency, and the ability to send from and to a diverse range of channels.

And the recent rise in new "non-bank" entrants is increasing competition, pressuring banks' cross-border revenues and **fueling banks' need for a new and better solution**.



The cross-border payment market is estimated to grow by

4.6% over the next five years.

So isn't it strange that most international money transfers are still so inefficient, expensive and unpredictable? They rely on multiple intermediaries and outdated technologies that just haven't kept pace with the digital age.



63%

of corporates are either currently using, or considering using non-bank payment networks.

GT News Transaction Banking Survey, 2016.

Introducing Mastercard Send for cross-border payments: a faster, better, smarter solution for banks.

Mastercard Send is different.

For cross-border, it works **with** banks, helping you modernize your cross-border services to both consumers and businesses.



One single, secure connection to Mastercard Send provides banks with global reach to consumers and corporates via bank accounts, cards, mobile wallets and cash-out locations.



Benefits for Banks



Global Network and Trusted Intermediary

Mastercard Send provides reach to about 100 countries and to diverse channels. The service is backed by the Mastercard network, which features robust capabilities and enhanced security, through a single connection.



Improved Customer Experience

Banks and their end-users benefit from greater transparency, enhanced security and faster delivery.



Pricing Control

Mastercard Send provides banks with greater control of branding and pricing, improving margins and generating savings.



Simplified Settlement

Mastercard provides an integrated, streamlined settlement gateway for all payments, regardless of destination or distribution channel.



Streamlined Procurement and Legal

Banks do not need to sign and maintain contracts with multiple entities, saving time and costs.



End to End Compliance

The integrity of the transaction is central to our service, with a comprehensive compliance framework in place.

Mastercard is a trusted partner of over 22,000 financial institutions globally. We are now applying the skills and expertise we have gained in our fifty year history to make cross-border transactions better.

Mastercard Send for cross-border payments is a forward step for banks that want to keep pace with the competition, improve their customer experience and future-proof their cross-border payment services. For more information, please visit www.mastercard.com/send

